

#Our new job

Thanks for your interest in #OurNewJob! The more people who spread this message, the better off we'll be in the fight against COVID-19. Here are some ways you can do your bit.

1/ Upload a new profile picture

- Take a selfie, wearing a mask, standing against a plain background. Make sure there is some space below your chin.
- Add that image and the .png file (available to download on this link) into PowerPoint or Keynote.
- Add the transparent #OurNewJob frame to your image.
- Save, or just take a screen shot of your new profile pic, then upload to LinkedIn, making sure the #OurNewJob frame is centred so it looks like this:



2/ Update your experience

- Go to your LinkedIn profile.
- Scroll down to 'Experience' and add a role by clicking the +

Experience



Mask Wearer/ Strategist
Ogilvy Australia
Jul 2019 – Present · 1 yr 2 mos
Sydney, Australia



- Add a new position - writing "Mask Wearer / (insert your current job title)". Make sure that you add your current company (in this case, Ogilvy Australia) to update your experience within your existing role.

Edit experience ✕

Title *

Mask Wearer / Strategist

- Ensure **'Update my headline'** and **'Share with network'** are both selected.

Update my headline

Share with network

On If enabled, your network may be informed of job changes, education changes, and work anniversaries. [Learn how these are shared and when](#)

- Save and this will notify your followers. Once done, it should look like this:

Experience

Ogilvy

Ogilvy Australia
1 yr 2 mos

Mask Wearer / Strategist
Aug 2020 – Present · 1 mo

Strategist
Jul 2019 – Present · 1 yr 2 mos
Sydney, Australia

3 / Post a status in support

Simply click 'Start a post' at the top of LinkedIn's home page, then copy and paste the below text.

I've got a new job. It's wearing a mask.

Sure, it's not the hardest job in the world, but it's the most important one I'll ever have.

I know it's not anybody's dream job. It might not be a comfortable fit. And sure, there's no pay – but it'll pay off in the long run.

My new job is wearing a mask. But it's not just my job. It's yours, too.

#OurNewJob

Download the profile picture frame here: ogilvy.com.au/ournewjob

4 / Share this link!

This link has everything a friend, colleague or company needs to jump in and do their bit, so spread it far and wide! ogilvy.com.au/ournewjob